

MAKE THE
RIGHT
CLICK

Muriel Moucachen Nassif, PMO Manager, Shift Technologies, provides *Enrich* readers with some top tips for improved computer use. In the first article of this series, she looks at how to zoom in and out of a document's view and how to highlight non consecutive text.

■ Zoom Control

Generally when you want to view text or graphics in a word or excel programme, you will go to your top bar and highlight the percentage icon and change to your required percentage whether it is higher or lower than 100 per cent.

However, a quicker way that gives you far more control over the view, is to hold your control button "CTRL" down and simply move the roller button in the centre of your mouse up and down. Make sure that the cursor is on the page!

This will give you a quick and easy larger or smaller view of the page on your screen.

■ Non consecutive highlight

To highlight text in PC programmes most people will know that you hold down the "Shift" key and highlight the relevant text. However this will only allow you to highlight consecutive text and will often pick up items that you did not want to copy and paste onto another document, for example.

By simply holding the control key "CTRL" and highlighting your relevant text you can copy non-consecutive text. When you paste onto a new document the text will be put in the order it was copied from the previous document.

A WARM WELCOME TO THE A W ROSTAMANI FAMILY

A W Rostamani welcomed two new appointments at senior management level this summer. *Enrich* looks at their career history and what they hope to bring to the A W Rostamani family.

EMAD ELDEEN M KHALID

Emad Eldeen M Khalid joined the A W Rostamani family with a simple message: "I'm ready for the exciting challenge ahead."

Emad joined in the completely new role of CEO A W Rostamani Industries, a new division looking after A W Rostamani Lumina, Federal Building Industries and a soon to be launched A W Rostamani Interiors.



Emad brings with him a wealth of experience working for some of the region's leading companies in a rich career which still has a long way to go.

He graduated from Cairo University with a Bachelor's degree in Accountancy. He is married with three children aged 12, four and one.

Upon graduation Emad joined KPMG-Egypt where he spent two years as an auditor before he

moved onto the Suez Oil Company where he spent a further five years in the finance department.

In 1989 he made the quantum leap to Dubai, joining Al Futtaim Group as a Senior Auditor before moving to the retail division three years later.

His role saw him heavily involved with IKEA and ACE Hardware stores and eventually he became a branch manager for the new ACE store on Sheikh Zayed Road, where he started the branch.

In 1996 he was transferred to the advisor to the President's office, where he spent his final two years before leaving the group.

During his eight years employment with Al Futtaim, Emad managed to enhance his academic and professional qualification by completing a diploma in sales and marketing from Cambridge - UK in addition to completing his CPA from California - USA.

In 1998 he joined Mahmoud Said group - Saudi as financial controller for Jebel Ali container glass factory. Within six months he was promoted to General Manager.

Emad spent four years there before joining Al Ghurair group as General Manager for Arabian Packaging Company. This was Emad's last stop before joining A W Rostamani.

"Throughout my career I have always finished my contracts. I give myself a goal and aim to achieve it before deciding my future, and that is true with A W Rostamani. I have a lot of work ahead to make sure this division's companies can achieve their true potential, which is massive.

"My first priority is to make sure we fulfill the contracts we have now. Once that is in place we can

expand the business further and tap into the huge potential the market is offering."

Sayed Shafkat Hussain

A W Rostamani's new Group Human Resource Director Sayed Shafkat Hussain believes he is bringing just the right kind of experience to his new role, a diversified and rich experience that will help in the growth of the Group.

Shafkat has had over 28 years experience within the Human Resources profession with a major association with two leading conglomerates in India and Oman, looking after a large number of employee bases within an extremely diversified business environment.

Shafkat earned his Masters Degree in Human Resource Management in India, and spent 18 years with one of the largest conglomerates in India: the Tata Group of companies. He was Group Vice President Human Resources based in Mumbai, with a country-wide responsibility, managing diversified business at varied levels. He then moved to Muscat, Oman where he was associated for over four years with yet another large group The Zubair Corporation heading their Group Human Resource Function.

Shafkat said: "Both the groups are extremely diversified in their own fields, and I was involved in all segments of their business covering Automotives, IT, Telecommunications, Consumer Durables, Banking, Textiles, Furnishing, Luminaries, Engineering, Real Estate & Property Development, Hotels, Packaged Drinking Water, Oil and Gas etc.

Shafkat joined A W Rostamani Holdings Co in July to

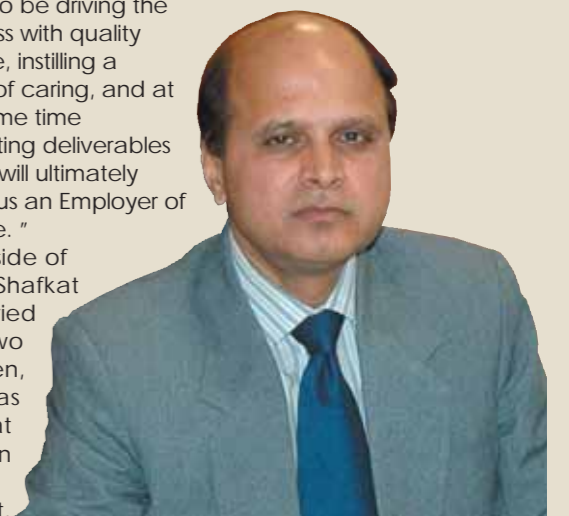
take up his new role, and he is looking forward to the new challenge.

He said: "The A W Rostamani Group is an extremely reputable and professional group with clear vision and direction. Hence I have no hesitation in taking up this assignment.

"I believe I can bring a lot of value in business terms to A W Rostamani Group in view of my varied experience. I am confident that my expertise and exposure will certainly enhance the HR services and deliverables which will facilitate growth of the respective companies and Group as a whole.

"I always believe that Human Resources should be supportive to businesses and to their business strategies. We need to be driving the business with quality people, instilling a sense of caring, and at the same time expecting deliverables which will ultimately make us an Employer of Choice."

Outside of work, Shafkat is married with two children, and has a great passion for cricket.



Annual meet is success once again

The Nissan Annual Spare Parts Dealer meeting organised by Arabian Automobiles Co (AAC) once again proved a huge hit

with dealers and members of the AAC Aftersales, Marketing, and Finance Departments. The main objective of the

annual meet, held at the Kempinski Hotel in Ajman, is: to explain the company vision and roadmap; to honour outstanding achievements from dealers; to motivate and inspire dealers and to unveil the Dealership Management policy booklet.

The opening address was made by V. D'Almeida, the National Parts Manager, while the keynote speech was made by MK Rajkumar, AAC General Manager of Aftersales.

A series of awards were presented to dealers who excelled in their performances throughout the past year, with the overall Best Dealer prize going to M/S Al Barakah Auto Parts.

The evening's entertainment included a quiz show with the event brought to a close with a raffle.



Guests enjoy the annual Spare Parts Dealer meeting.

Four star Nissan launch for September

Staff at the Arabian Automobiles Company (AAC) are poised for a busy September as Nissan launch, not one, but four new models in Dubai.

The models, available at all AAC showrooms from this month, are the Qashqai, the Altima, the Xterra and the Navara. *Enrich* gives you a quick guide to each of the new models.

Qashqai: After the huge success of Murano, Nissan introduces its second crossover. Named after a nomadic tribe, this small SUV is powered by a 2.0 litre engine and will be available as 4x2 and 4x4. Several technological features come as standard.

Altima: One of the all time favourite cars across the UAE, the 2008 Altima comes with class

leading performance and stunning, sporty design. As its predecessor, the 2008 model will be available in 2.5 litre and 3.5 litre engines with enhanced features like CVT transmission, intelligent key, push button start, Bose audio system and Bluetooth among many others.

Xterra: To add to the largest SUV line-up in the GCC, Nissan will be launching the Xterra, an authentic SUV, which has met with huge success in the USA. A 4.0 litre powerhouse that generates 291HP and seats five comfortably will be a favourite with our free spirited customers.

This vehicle is aimed at adding adventure and



The new Xterra will be a favourite of customers who are free spirited.

excitement to the lifestyle of the owner.

Navara: With models such as the Murano, Tiida and 350Z, Nissan is known for creating models that make a big impression in a cluttered market. This time Nissan has identified a niche in the compact pickup segment. Navara is a model that brings

together the best of the Nissan SUV heritage and the utility of a commercial pickup. Navara will be driven by the same 2.5 litre engine that has excelled in vehicles like the Altima and X-Trail.

If anyone is interested in more details you can pop along to an AAC showroom and talk to sales staff.