

No secret why FBI is making its mark

Federal Building Industries Co, part of the new A W Rostamani Industries Division, is a name you will never forget.

Known across the industry as FBI it obviously sticks in customer's minds, but it's not just for its name. The products and services too have been creating a great deal of interest during the past 30 years.

And now, with new plans for the company, the name is set to bring wry grins from customers over an even wider spectrum.

CEO A W Rostamani Industries, Emad, Eldeen M Khalid, said: "I have only been in my post since June, and I have never



thought about changing the name of this company. Why should we, the name is well known and respected and our employees can

always say they work for the FBI."

FBI concentrates on providing solutions in a number of areas, including; metal ceilings, raised access floorings, partitions, window covers, wall coverings, office furniture and kitchen appliances. In short FBI can provide a top class indoor living environment both for residential and commercial premises.

Sales teams work hard with developers to gain the business, and although FBI represent certain companies such as Hunter Douglas, Luxalon, Luxaflex and Lindner, products from any company will be used in FBI solutions as long as they work for the customer.

Hunter Douglas was a major player at the recent Index Dubai 2007 exhibition held at the Dubai International Convention and Exhibition Centre earlier this month.

Hunter Douglas was at Dubai to introduce one of its recent acquisitions 3Form to the Middle East.

Emad said: "We are looking for the major projects,

such as The Burj Al Arab Hotel, to produce spectacular interiors, but along the way we can pick up smaller residential projects, even for single villas, no job is too big or too small, although we prefer the bigger projects."

Designers too play a big part in FBI successes, using supplied and manufactured items for their projects, but with a total staff of around 70, there is support in all areas of the business.

Much of FBI's business has been concentrated in Dubai and indeed it is thought that there is a major market here at least for foreseeable future.

Emad added: "There is a great future for FBI in this part of the world, with construction booming. There is work here in Dubai for another 10 years, but what about Abu Dhabi and the northern emirates, construction is just starting there.

"Also we need to look to Qatar to expand our business, but wherever we go, the customer can be assured of a top quality product."



DWCIA FAST FACTS

Dubai will soon be home to the world's largest airport, Dubai World Central International Airport. Here are a few reasons why the airport will be a record breaker:

- Six parallel runways, 4.5km in length, each separated by a minimum of 800m
- Three passenger terminals including two luxury facilities one dedicated to airlines of the Emirates Group, the second to other carriers and the third dedicated to low cost carriers
- 16 cargo terminals with a 12 million ton capacity
- Executive and Royal jet centres
- Support and maintenance facilities: the region's only hub for A, B and C Checks
- on all aircraft up to A380 specifications
- Over 100,000 parking spaces for airport staff and passengers
- Dubai World Central International Airport and the existing Dubai International Airport will be linked by a high speed express rail system
- Dubai World Central International Airport will also be served by the Dubai Metro and a dedicated Dubai World Central light railway