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## VIP visit by Nissan VP

During an official visit to the Middle East, Mr Carlos Tavares, Executive Vice President, Nissan Motor Co, took time out to visit A W Rostamani's Arabian Automobile Company (AAC).

The main reason for his visit was to learn more about the UAE market and Arabian Automobiles' phenomenal performance selling Nissan and Infiniti cars. He is currently one of the board members in Nissan, handling various portfolios that include Corporate Planning, LCV Business, Infiniti



Business, Product Planning, Market Intelligence, Brand Management, Design, Programme Management and Control.

Mr Tavares is pictured being welcomed by Mr Ayat. Also pictured are senior managers from AAC and Nissan Motor Co who accompanied Mr Tavares.

## New website goes live

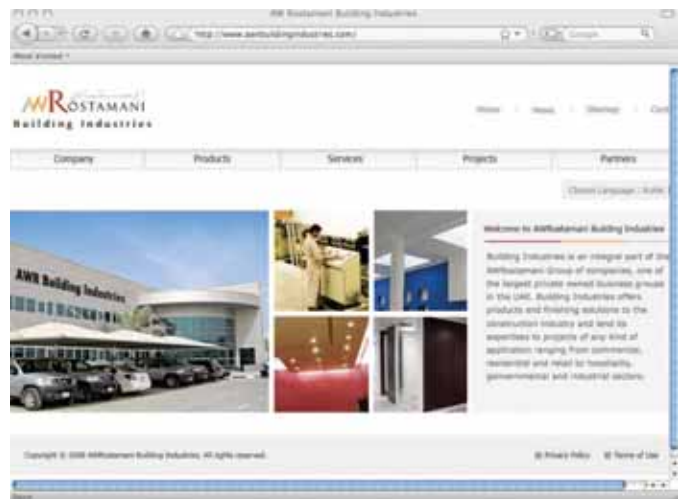
As part of a close working relationship between A W Rostamani Lumina and FBI (Federal Building Industries) the companies have launched a new independent website.

Under the address [www.awrbuildingindustries.com](http://www.awrbuildingindustries.com) visitors to the site can find out all about the two companies, including an overview of their operations, products, services, projects and partners.

There is also a news section as well as contact details and information on the organisation of both companies, their teams, and any career opportunities.

And, in a new innovation, clients can print out their own customised company brochure which can include details of the relevant projects they are specifically interested in.

Devised by Architect and Technical Writer Birgit



Fischer and made live by A W Rostamani's very own IT Department, the website was launched only this month (September).

Roland Winkel, General Manager A W Rostamani Industries, said: "In this modern world it is vital for any company to have its own website. Lumina did have a website linked to the main A W Rostamani site, but FBI has only had pages under construction. Now we have linked the two to make a single point of reference for anyone interested in what these companies do."

The site is in its very early stages of development and although live it is continual-

ly being developed and, the aim is to keep the new site regularly updated and include up to five new project details every month.

The pages that make up the project details include written information as well as pictures and these are seen as a vital part of the new site.

Roland added: "Instead of clients being given a company brochure covering everything these companies can offer, this new site allows clients to print on demand the ones that interest them most. It is a very new and unique feature and one that we hope will prove user friendly for our clients."