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AWR ROSTAMANI

New production line brings many benefits

A W Rostamani Lumina will take a huge step towards its planned growth when a new production line goes live in March.

And plans to build a whole new manufacturing facility at the newly created Dubai Industrial City complex have now reached the design phase with completion of the project expected during 2009.

The new line has a fully automated powder coating facility with state of the art machines that will produce the 60x60cm light fixtures. It will double the current capacity at the Al Quoz based plant and provide the company with the ability to manufacture a wider range of its own products.

It was agreed in August 2007 to install a new manufacturing line and installation and commission began in December last year. The line is now complete and is currently undergoing a testing period before it is expected to go live in March.

Emad Eldeen Khalid, CEO of A W Rostamani Industries, said: "The new production line is just the latest move in this division's expansion as we tackle an increased demand from the market place. It will double our capacity and allow us to move into different manufacturing fields, strengthening our position in the market place."

The line is Computer Numerically Controlled (CNC) and it is the first time Lumina started manufacturing the 60x60cm light fixtures.



The new production line is all set to start work in March.

The facility now allows the cleaning and preparing of the units to be done by machine before a powder coating is applied.

Speaking about the new building proposed for 2009, Emad added: "The new building will be built on an area of land covering 350,000 square feet.

Planning has already been completed and we are into the design phase. This will allow Lumina to further increase its capacity and manufacture an even greater range of our own products. These are exciting times for Lumina as we aim to meet this market's increasing demand."